



Notice of Intent to Award
Posting Date: June 8, 2022

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 AM on June 18, 2022**, unless otherwise suspended or canceled. Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract.

Bidders right to protest as listed in Section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed in writing with:

Chief Procurement Officer
Materials Management Office
1201 Main Street, Suite 600
Columbia SC 29201
Facsimile: 803-737-0639
Email: protest-mmo@mmo.state.sc.us

Solicitation Number: Event No. 220174-01

Issue Date: May 5, 2022

Opening Date: May 31, 2022

Description: Integrated Marketing and Public Relations

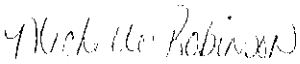
Initial Contract Term: June 18, 2022, through June 17, 2023

Maximum Contract Term: June 18, 2022, through June 17, 2027

Estimated Potential Value of Contract: \$ 8,000,000.00

Awarded to: See attached Spreadsheet

***NOTE: The spreadsheet is a partial list of awards. Additional awards will be made pending further evaluation,**



Michelle Robinson, CPPB
Procurement Manager

INTEGRATED MARKETING AND PUBLIC RELATIONS SERVICES
 FIXED PRICE BID – EVENT NO. 22174-01
 CONTRACT PERIOD – JUNE 18, 2022 – JUNE 17, 2027

| | SUPPLIERS | | | | | | | | |
|----|------------------------------|--|--|---|--|--|--|--|--|
| | | Lot 1 Marketing Strategy Services \$200.00 | Lot 2 Media Buying Services \$100.00 | Lot 3 Freelance Writing Services \$100.00 | Lot 4 Graphic Design Services \$100.00 | Lot 5 Videography Services \$125.00 | Lot 6 Photography Services \$125.00 | Lot 7 Web Design Development Services \$125.00 | Lot 8 Public Relations Services \$125.00 |
| 1 | BEST CONSULTING INC | | | | | | | | \$125.00 |
| 2 | VISIONPOINT MARKETING, LLC | \$185.00 | | | | \$125.00 | \$125.00 | | |
| 3 | THE CRAWFORD AUSTIN AGENCY | \$175.00 | | | | | | | \$125.00 |
| 4 | CHERNOFF NEWMAN, LLC | \$200.00 | \$100.00 | \$100.00 | \$100.00 | | | \$125.00 | \$125.00 |
| 5 | ADCO | \$125.00 | | | \$100.00 | | | \$125.00 | |
| 6 | RIGGS PARTNERS INC | \$200.00 | | \$100.00 | \$100.00 | | | | |
| 7 | INTERACTIVE KNOWLEDGE, INC. | | | | | | | \$125.00 | |
| 8 | KGLOBAL LLC | \$185.00 | \$90.00 | \$90.00 | \$90.00 | \$125.00 | \$125.00 | \$125.00 | \$120.00 |
| 9 | UNITED WEBWORKS INC | | | | | | | \$100.00 | |
| 10 | WEUSTHEM INC. | \$200.00 | | | \$100.00 | | | \$125.00 | \$125.00 |
| 11 | MAD MONKEY, INC. | | | | | \$125.00 | | | |
| 12 | BEAM AND HINGE, LLC | | | | | | | \$125.00 | |
| 13 | RUTHERFORD MEDIA GROUP | | | | | \$125.00 | | | |
| 14 | DUST OF THE GROUND MEDIA LLP | | | | | \$100.00 | | | |

INTEGRATED MARKETING AND PUBLIC RELATIONS SERVICES

FIXED PRICE BID – EVENT NO. 22174-01

CONTRACT PERIOD – JUNE 18, 2022 – JUNE 17, 2027

| | | | | | | | | | |
|-----------|--|----------|----------|----------|----------|----------|----------|----------|----------|
| 15 | RUFFALO NEOL LEVITZ, LLC | \$200.00 | \$100.00 | | | | | \$125.00 | |
| 16 | STAMATS, INC | \$200.00 | \$100.00 | \$100.00 | \$100.00 | | | \$125.00 | |
| 17 | ONE SIXTY OVER NINETY, LLC | \$195.00 | | | | | | | |
| 18 | NORTH PUBLIC RELATIONS, LLC | \$175.00 | | \$100.00 | \$100.00 | \$125.00 | | \$125.00 | \$125.00 |
| 19 | MINDFLINT, LLC | \$160.00 | | | \$100.00 | | | \$125.00 | |
| 20 | UP AND UP | \$150.00 | \$100.00 | \$100.00 | \$100.00 | \$125.00 | \$125.00 | \$125.00 | \$125.00 |
| 21 | HEALY KOHLER DESIGN | | | \$85.00 | \$95.00 | | | \$120.00 | |
| 22 | ADVANCE LOCAL MEDIA dba ADVANCE 360 | \$175.00 | \$100.00 | | | | | | |
| 23 | TRENDCO, LLC | \$175.00 | | \$100.00 | \$100.00 | \$125.00 | \$115.00 | \$110.00 | \$115.00 |
| 24 | EDUCATION DYNAMICS, LLC | \$175.00 | \$100.00 | \$55.00 | \$90.00 | \$100.00 | \$100.00 | \$125.00 | |